



FIRST THINGS FIRST

Navajo/Apache Regional Partnership Council

January Outreach Report

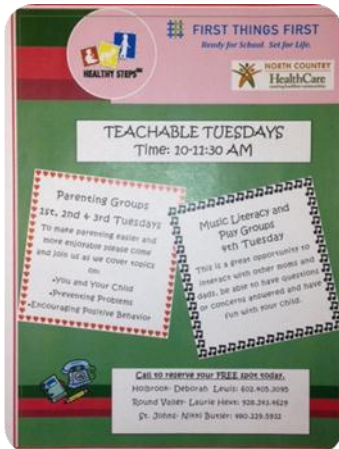
1/2013 & 2/2013 Weekly submission of Community contacts in SALSA



For those on the Council who are unfamiliar with the process used to track Friends and Champions in each FTF region and provide them with FTF newsletters...we have SALSA LABS. Each contact is manually uploaded on the system and designated with a status of "Friend", "Champion" or a choice of a few others. *Any contacts you make who would like to be included in that list of folks who receive monthly information about what's going on in the ECE world; give me their name and email address so I can input them into SALSA.

Social Media

This month's emphasis has been on social media. A great way to reach high numbers of people on a regular basis is to post information and events on Twitter, Facebook, etc. I have been posting events like the Teachable Tuesdays with North Country Healthy Steps and information from the First Things First Facebook Page. It's easy for all of you to share these with your contacts as well. Just go to the First Things First Facebook page and click on the "Share" button to post to your social media pages. That's grassroots engagement!



1/10/2013 NCCADA

Great presentation to the Navajo County Coalition Against Drug Abuse. These key community Leaders include representatives from the county courts, Law enforcement, local radio, educators, etc. A high level of engagement and interest in Early Childhood issues was shared. Our RPC Chair, Kal Mannis joined in the presentation and is highly respected in this group.





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Did you know?

Nobel Prize-winning economist James Heckman found that for every dollar we invest in high quality early education and intervention, we could save \$4 to \$9 in reduced costs for things like remedial education, job re-training and social welfare?

Spread the word!

Upcoming...

I will soon have presentation dates for Living Hope Women's Centers and the SAFE House. I am receiving training on digital storytelling to enhance story telling for Community Outreach.

2/5/2013 Teachable Tuesday @ North Country HealthCare

2/6/2013 Lion's Club "The Children's Dental Health Awareness Program" @ the Heber/overgaard Rim Community Library

2/6/2013 Bike Rodeo and Safety Fair planning meeting

2/7/2013 NE Community Outreach team meeting in Phoenix

2/8/2013 Community Outreach learning session in Phoenix

2/12/2013 Teachable Tuesday @ Round Valley North Country HC

2/13/2013 Present to Headstart Parents in St. Johns

2/19/2013 Teachable Tuesday @ North Country HC in St. Johns

2/26/2013 Music Literacy and Play Group in Holbrook